



## SPONSORSHIP/ DONATION FORM

### Dear Buisess Owner,

The Madoc Agricultural Society has begun Preparations for the 116th Annual Fair September 15th, 16th, and 17th, 2023 and we need your support!

Each year thousands of locals and visitors take part in our fair. Our derby is arguably the most popular in the area, and our agricultural shows are steadily garnering more interest and participation.

As our fair grows, so does the need for support from generous donors such as yourself. We hope to make this the best year yet and hope we can count on you to help us make it so! As a participating business you will receive recognition in social media posts, on signage, in our fair promotional items which are distributed for free throughout the local and surrounding communities, depending on which tier of sponsorship you choose.

There are multiple levels of Sponsorship this year, but our most popular is the Gold level at \$500. This level ensures a 2'x4' sign displaying your business advertisement will be installed on site at the Fairgrounds in a prime spectator location. Your buisness' advertisement will also appear in our fair program. In recognition of your gracious donation we would also like to thank you through our social media accounts for being a proud supporter of the Madoc Agricultural Fair.

To participate as a sponsor, please fill out the attached form by Friday, August 25th, 2023 and return in person, by mail or email (information located at the bottom of the page). Early submissions (before April 28th, 2023) will have their signage put up in May. This means you get an extra 4 months of exposure!

If you should have an inquiries or concerns you wish to address, please do not hesitate to contact us.

Thank you for your consideration and we look forward to working with you this year!

Best regards,

A handwritten signature in cursive script that reads "Gabrielle Ascott".

**Gabrielle Ascott**

Director of Sponsorship and Advertising  
Madoc Agricultural Society



madocagtreasurer@hotmail.com



PO Box 384 Madoc, Ontario, K0K2K0



## SPONSORSHIP REQUEST

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### Sponsorship Levels

#### PLATINUM

\$1000

Includes: 2'x4' sign, mention on the 4'x8' "Grand Entrance Donor Boards", social media acknowledgments, yard sign acknowledgments, designated space for advertisement in Fair Program booklet.

#### GOLD

\$500

Includes: 2'x4' sign, social media acknowledgments, designated space for advertisement in Fair Program booklet.

#### SILVER

\$250

Includes: social media acknowledgments, designated space for advertisement in Fair Program booklet.

#### BRONZE

\$100

Includes: Designated space for advertisement in Fair Program booklet.

Should you choose to forgo a package, and just wish to donate. We would love to include you on our Donor's list, which will be posted at the fair.

### PAYMENT INFORMATION

Company: \_\_\_\_\_

Company Liaison Contact Name: \_\_\_\_\_

Your contact information: \_\_\_\_\_

Email information: \_\_\_\_\_

Please email a copy of your logo/ personal advertisement to: [ascottg@live.com](mailto:ascottg@live.com)

If the image quality is under 300 PPI I will contact you, and work with you to correct the resolution.

PACKAGE/AMOUNT YOU WISH TO DONATE: \_\_\_\_\_

Payment Option:

1. Via EMAIL TRANSFER: [madocagtreasurer@hotmail.com](mailto:madocagtreasurer@hotmail.com)
2. Via CHEQUE (Made out to "The Madoc Agricultural Society") can be picked up locally by Gabrielle Ascott, and written receipt can be issued.
3. Via POSTAL SERVICE: ATTENTION: GABRIELLE ASCOTT

Sponsorship & Advertising Director  
Madoc Agricultural Society  
PO Box 384 Madoc, Ontario, K0K2K0

Once payment and advertisement have been received we will have your signage printed and posted. Early Birds will have their signs posted along the HWY 7 corridor until the week of the fair, where the signs will then be moved to corresponding events within the fair premises.